

DUPLICATE INVOICE



WESH
1021 N. Wymore Rd.
Winter Park, FL 32789
Main: (407)645-2222
Billing: (407)389-7661

www.wesh.com

Billing Address:

Abar Hutton Media
Attention: Accounts Payable
6190 Grovedale CT Suite 200
Alexandria, VA 22310-2552

Send Payment To:

WESH
P O Box 26876
Lehigh Valley, PA 18002-6876
FIN# 59-3186949

Invoice #	Invoice Date	Invoice Month	Invoice Period
936082-1	09/30/12	September 2012	08/27/12 - 09/24/12

Station	Account Executive	Sales Office	Sales Region
WESH	Fran Berg	Eagle-Washingt	National

Advertiser	Product	Estimate Number
Nelson/D/Senate	NELSON/S/D	477

Flight Dates	Order #	Alt Order #
09/18/12 - 09/24/12	936082	07887093

Billing Calendar	Billing Type	Deal #
Broadcast	Cash	

Special Handling

IDB #	Advertiser Code	Product Code
9912820		

Agency Ref	Advertiser Ref

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
1	09/18/12	09/21/12	M-F Early Sunrise	5:00-6:00 AM	-1-11--	:30	3	\$300.00	NM
	Class of Time - Pre-emptible with notice								
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	09/17/12	09/23/12	-1-11--	3	\$300.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
2	WESH	Tu	09/18/12	5:51 AM	M-F Early Sunrise	5:00-6:00 AM	:30	BN12003H	\$300.00 NM
1	WESH	Th	09/20/12	5:22 AM	M-F Early Sunrise	5:00-6:00 AM	:30	BN12001H	\$300.00 NM
3	WESH	F	09/21/12	5:23 AM	M-F Early Sunrise	5:00-6:00 AM	:30	BN12003H	\$300.00 NM
2	09/18/12	09/20/12	M-F Sunrise @6AM	6:00-7:00 AM	-111---	:30	3	\$900.00	NM
	Class of Time - Pre-emptible with notice								
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	09/17/12	09/23/12	-111---	3	\$900.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
2	WESH	Tu	09/18/12	6:29 AM	M-F Sunrise @6AM	6:00-7:00 AM	:30	BN12001H	\$900.00 NM
1	WESH	W	09/19/12	6:22 AM	M-F Sunrise @6AM	6:00-7:00 AM	:30	BN12001H	\$900.00 NM
3	WESH	Th	09/20/12	6:41 AM	M-F Sunrise @6AM	6:00-7:00 AM	:30	BN12003H	\$900.00 NM
3	09/18/12	09/21/12	NBC Today Show	7:00-9:00 AM	-1111--	:30	4	\$1,200.00	NM
	Class of Time - Pre-emptible with notice								
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	09/17/12	09/23/12	-1111--	4	\$1,200.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
2	WESH	Tu	09/18/12	7:24 AM	NBC Today Show	7:00-9:00 AM	:30	BN12003H	\$1,200.00 NM
5	WESH	W	09/19/12	7:22 AM	NBC Today Show	7:00-9:00 AM	:30	BN12003H	\$1,200.00 NM
3	WESH	Th	09/20/12	8:34 AM	NBC Today Show	7:00-9:00 AM	:30	BN12001H	\$1,200.00 NM
4	WESH	F	09/21/12	8:45 AM	NBC Today Show	7:00-9:00 AM	:30	BN12001H	\$1,200.00 NM
5	09/18/12	09/21/12	Regis & Kelly 9-10 AM	9:00-10:00 AM	-1111--	:30	4	\$650.00	NM
	Class of Time - Pre-emptible with notice								
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	09/17/12	09/23/12	-1111--	4	\$650.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
3	WESH	Tu	09/18/12	9:59 AM	Regis & Kelly 9-10 AM	9:00-10:00 AM	:30	BN12001H	\$650.00 NM
1	WESH	W	09/19/12	9:59 AM	Regis & Kelly 9-10 AM	9:00-10:00 AM	:30	BN12001H	\$650.00 NM
2	WESH	Th	09/20/12	9:31 AM	Regis & Kelly 9-10 AM	9:00-10:00 AM	:30	BN12003H	\$650.00 NM
4	WESH	F	09/21/12	9:50 AM	Regis & Kelly 9-10 AM	9:00-10:00 AM	:30	BN12003H	\$650.00 NM
6	09/24/12	09/24/12	Regis & Kelly 9-10 AM	9:00-10:00 AM	M-----	:30	1	\$650.00	NM

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Lehigh Valley, PA 18002-6876
FIN# 59-3186949

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Advertiser	Product	Estimate Number	
Nelson/D/Senate	NELSON/S/D	477	

www.wesh.com

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
Class of Time - Pre-emptible with notice									
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	09/24/12	09/30/12	M-----	1	\$650.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WESH	M	09/24/12	9:21 AM	Regis & Kelly 9-10 AM	9:00-10:00 AM	:30	BN12003H	\$650.00 NM
7	09/18/12	09/21/12	NBC Today Show II	10AM-11AM	-1111--	:30	4	\$625.00	NM
Class of Time - Pre-emptible with notice									
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	09/17/12	09/23/12	-1111--	4	\$625.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
3	WESH	Tu	09/18/12	10:51 AM	NBC Today Show II	10AM-11AM	:30	BN12003H	\$625.00 NM
1	WESH	W	09/19/12	10:58 AM	NBC Today Show II	10AM-11AM	:30	BN12003H	\$625.00 NM
4	WESH	Th	09/20/12	10:50 AM	NBC Today Show II	10AM-11AM	:30	BN12001H	\$625.00 NM
2	WESH	F	09/21/12	11:00 AM	NBC Today Show II	10AM-11AM	:30	BN12001H	\$625.00 NM
8	09/18/12	09/21/12	M-F NOON NEWS 12-12:12:00-12:30 PM	12:00-12:30 PM	-1111--	:30	4	\$350.00	NM
Class of Time - Pre-emptible with notice									
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	09/17/12	09/23/12	-1111--	4	\$350.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
3	WESH	Tu	09/18/12	12:14 PM	M-F NOON NEWS 12-12:30	12:00-12:30 PM	:30	BN12001H	\$350.00 NM
1	WESH	W	09/19/12	12:29 PM	M-F NOON NEWS 12-12:30	12:00-12:30 PM	:30	BN12001H	\$350.00 NM
4	WESH	Th	09/20/12	12:23 PM	M-F NOON NEWS 12-12:30	12:00-12:30 PM	:30	BN12003H	\$350.00 NM
2	WESH	F	09/21/12	12:30 PM	M-F NOON NEWS 12-12:30	12:00-12:30 PM	:30	BN12003H	\$350.00 NM
9	09/24/12	09/24/12	M-F NOON NEWS 12-12:12:00-12:30 PM	12:00-12:30 PM	M-----	:30	1	\$350.00	NM
Class of Time - Pre-emptible with notice									
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	09/24/12	09/30/12	M-----	1	\$350.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WESH	M	09/24/12	11:59 AM	M-F NOON NEWS 12-12:30	12:00-12:30 PM	:30	BN12001H	\$350.00 NM
10	09/19/12	09/21/12	KATIE COURIC DAY 2-3PM	2-3PM	--111--	:30	3	\$175.00	NM
Class of Time - Immediately Pre-emptible without notice									
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	09/17/12	09/23/12	--111--	3	\$175.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WESH	W	09/19/12	2:48 PM	KATIE COURIC DAY	2-3PM	:30	BN12003H	\$175.00 NM
2	WESH	Th	09/20/12	2:54 PM	KATIE COURIC DAY	2-3PM	:30	BN12001H	\$175.00 NM
3	WESH	F	09/21/12	2:27 PM	KATIE COURIC DAY	2-3PM	:30	BN12001H	\$175.00 NM
11	09/18/12	09/19/12	M-F 4-5 PM NEWS	M-F 4-5 PM	-11----	:30	2	\$650.00	NM
Class of Time - Pre-emptible with notice									
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	09/17/12	09/23/12	-11----	2	\$650.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WESH	Tu	09/18/12	4:58 PM	M-F 4-5 PM NEWS	M-F 4-5 PM	:30	BN12001H	\$650.00 NM
2	WESH	W	09/19/12	4:13 PM	M-F 4-5 PM NEWS	M-F 4-5 PM	:30	BN12003H	\$650.00 NM
12	09/19/12	09/20/12	M-F 5-6 PM ROT	5:00-6:00 PM	--11---	:30	2	\$800.00	NM
Class of Time - Pre-emptible with notice									
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	09/17/12	09/23/12	--11---	2	\$800.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WESH	W	09/19/12	5:11 PM	M-F 5-6 PM ROT	5:00-6:00 PM	:30	BN12001H	\$800.00 NM
2	WESH	Th	09/20/12	5:28 PM	M-F 5-6 PM ROT	5:00-6:00 PM	:30	BN12001H	\$800.00 NM
13	09/18/12	09/21/12	M-F 6-6:30 PM	M-F 6-6:30 PM	-1111--	:30	4	\$1,100.00	NM
Class of Time - Pre-emptible with notice									

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 We warrant that the actual broadcast information shown on this invoice was taken from the program log

WESH
P O Box 26876
Lehigh Valley, PA 18002-6876
FIN# 59-3186949



<u>Invoice #</u> 936082-1	<u>Invoice Date</u> 09/30/12	<u>Invoice Month</u> September 2012	<u>Invoice Period</u> 08/27/12 - 09/24/12
<u>Advertiser</u> Nelson/D/Senate		<u>Product</u> NELSON/S/D	<u>Estimate Number</u> 477

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
<div>Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 09/17/12 09/23/12 -1111-- 4 \$1,100.00</div>									
<div>Spots: # Ch <u>Day</u> <u>Air Date</u> <u>Air Time</u> <u>Description</u> <u>Start/End Time</u> <u>Length</u> <u>Ad-ID</u> <u>Rate</u> <u>Type</u> 2 WESH Tu 09/18/12 6:26 PM M-F 6-6:30 PM M-F 6-6:30 PM :30 BN12003H \$1,100.00 NM 3 WESH W 09/19/12 6:26 PM M-F 6-6:30 PM M-F 6-6:30 PM :30 BN12003H \$1,100.00 NM 4 WESH Th 09/20/12 6:22 PM M-F 6-6:30 PM M-F 6-6:30 PM :30 BN12003H \$1,100.00 NM 1 WESH F 09/21/12 6:29 PM M-F 6-6:30 PM M-F 6-6:30 PM :30 BN12001H \$1,100.00 NM</div>									
14	09/24/12	09/24/12	M-F 6-6:30 PM	M-F 6-6:30 PM	M-----	:30	1	\$1,200.00	NM
Class of Time - Pre-emptible with notice									
<div>Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 09/24/12 09/30/12 M----- 1 \$1,200.00</div>									
<div>Spots: # Ch <u>Day</u> <u>Air Date</u> <u>Air Time</u> <u>Description</u> <u>Start/End Time</u> <u>Length</u> <u>Ad-ID</u> <u>Rate</u> <u>Type</u> 1 WESH M 09/24/12 6:21 PM M-F 6-6:30 PM M-F 6-6:30 PM :30 BN12001H \$1,200.00 NM</div>									
16	09/24/12	09/24/12	M-F Entertainment Tonight	7:00-7:30 PM	M-----	:30	1	\$1,500.00	NM
Class of Time - Pre-emptible with notice									
<div>Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 09/24/12 09/30/12 M----- 1 \$1,500.00</div>									
<div>Spots: # Ch <u>Day</u> <u>Air Date</u> <u>Air Time</u> <u>Description</u> <u>Start/End Time</u> <u>Length</u> <u>Ad-ID</u> <u>Rate</u> <u>Type</u> 1 WESH M 09/24/12 7:15 PM M-F Entertainment Tonight 7:00-7:30 PM :30 BN12003H \$1,500.00 NM</div>									
17	09/20/12	09/20/12	M-F Access Hollywood	Access Hollywood /	---T---	:30	1	\$1,500.00	NM
Class of Time - Pre-emptible with notice									
<div>Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 09/17/12 09/23/12 ---T--- 1 \$1,500.00</div>									
<div>Spots: # Ch <u>Day</u> <u>Air Date</u> <u>Air Time</u> <u>Description</u> <u>Start/End Time</u> <u>Length</u> <u>Ad-ID</u> <u>Rate</u> <u>Type</u> 1 WESH Th 09/20/12 7:48 PM M-F Access Hollywood Access Hollywood / :30 BN12001H \$1,500.00 NM</div>									
19	09/23/12	09/23/12	SA/SU 6-6:30 PM	SA/SU 5:58-6:30 PM	-----S	:30	1	\$700.00	NM
Class of Time - Pre-emptible with notice									
<div>Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 09/17/12 09/23/12 -----S 1 \$700.00</div>									
<div>Spots: # Ch <u>Day</u> <u>Air Date</u> <u>Air Time</u> <u>Description</u> <u>Start/End Time</u> <u>Length</u> <u>Ad-ID</u> <u>Rate</u> <u>Type</u> 1 WESH Su 09/23/12 6:20 PM SA/SU 6-6:30 PM SA/SU 5:58-6:30 PM :30 BN12003H \$700.00 NM</div>									
20	09/18/12	09/21/12	M-F 3-4 PM	3:00-4:00 PM	-1111--	:30	4	\$275.00	NM
Class of Time - Immediately Pre-emptible without notice									
<div>Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 09/17/12 09/23/12 -1111-- 4 \$275.00</div>									
<div>Spots: # Ch <u>Day</u> <u>Air Date</u> <u>Air Time</u> <u>Description</u> <u>Start/End Time</u> <u>Length</u> <u>Ad-ID</u> <u>Rate</u> <u>Type</u> 3 WESH Tu 09/18/12 3:28 PM M-F 3-4 PM 3:00-4:00 PM :30 BN12003H \$275.00 NM 2 WESH W 09/19/12 3:28 PM M-F 3-4 PM 3:00-4:00 PM :30 BN12001H \$275.00 NM 1 WESH Th 09/20/12 3:22 PM M-F 3-4 PM 3:00-4:00 PM :30 BN12003H \$275.00 NM 4 WESH F 09/21/12 3:47 PM M-F 3-4 PM 3:00-4:00 PM :30 BN12003H \$275.00 NM</div>									
22	09/21/12	09/21/12	NBC Prime ALMA AWAR	8:00-9:00 PM	----F--	:30	1	\$1,000.00	NM
Class of Time - Immediately Pre-emptible without notice									
<div>Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 09/17/12 09/23/12 ----F-- 1 \$1,000.00</div>									
<div>Spots: # Ch <u>Day</u> <u>Air Date</u> <u>Air Time</u> <u>Description</u> <u>Start/End Time</u> <u>Length</u> <u>Ad-ID</u> <u>Rate</u> <u>Type</u> 1 WESH F 09/21/12 8:41 PM NBC Prime ALMA AWARDS 8:00-9:00 PM :30 BN12003H \$1,000.00 NM</div>									
23	09/24/12	09/24/12	NBC Today Show	7:00-9:00 AM	M-----	:30	1	\$1,300.00	NM
Class of Time - Pre-emptible with notice									
<div>Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 09/24/12 09/30/12 M----- 1 \$1,300.00</div>									
<div>Spots: # Ch <u>Day</u> <u>Air Date</u> <u>Air Time</u> <u>Description</u> <u>Start/End Time</u> <u>Length</u> <u>Ad-ID</u> <u>Rate</u> <u>Type</u> 1 WESH M 09/24/12 NBC Today Show 7:00-9:00 AM :00 \$1,300.00 NM Credited</div>									

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Advertiser	Product	Estimate Number	
Nelson/D/Senate	NELSON/S/D	477	

www.wesh.com

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
23	09/24/12	09/24/12	NBC Today Show Class of Time - Pre-emptible with notice	7:00-9:00 AM	M-----	:30	1	\$1,300.00	NM
24	09/24/12	09/24/12	KATIE COURIC DAY Class of Time - Immediately Pre-emptible without notice	2-3PM	M-----	:30	1	\$175.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 09/24/12 09/30/12 M----- 1 \$175.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WESHM 09/24/12 2:23 PM KATIE COURIC DAY 2-3PM :30 BN12003H \$175.00 NM									
25	09/24/12	09/24/12	M-F 4-5 PM NEWS Class of Time - Pre-emptible with notice	M-F 4-5 PM	M-----	:30	1	\$650.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 09/24/12 09/30/12 M----- 1 \$650.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WESHM 09/24/12 4:58 PM M-F 4-5 PM NEWS M-F 4-5 PM :30 BN12001H \$650.00 NM									
26	09/24/12	09/24/12	M-F 5-6 PM ROT Class of Time - Pre-emptible with notice	5:00-6:00 PM	M-----	:30	1	\$850.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 09/24/12 09/30/12 M----- 1 \$850.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WESHM 09/24/12 5:51 PM M-F 5-6 PM ROT 5:00-6:00 PM :30 BN12003H \$850.00 NM									
27	09/19/12	09/19/12	M-F Entertainment Tonight Class of Time - Pre-emptible with notice	7:00-730 PM	--W----	:30	1	\$1,500.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 09/17/12 09/23/12 --W---- 1 \$1,500.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WESHW 09/19/12 7:30 PM M-F Entertainment Tonight 7:00-730 PM :30 BN12001H \$1,500.00 NM									
28	09/24/12	09/24/12	M-F Access Hollywood Class of Time - Pre-emptible with notice	Access Hollywood /	M-----	:30	1	\$1,500.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 09/24/12 09/30/12 M----- 1 \$1,500.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WESHM 09/24/12 7:42 PM M-F Access Hollywood Access Hollywood / :30 BN12001H \$1,500.00 NM									
29	09/24/12	09/24/12	Mon NBC Prime VOICE Class of Time - Immediately Pre-emptible without notice	Prime Other	M-----	:30	1	\$4,000.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 09/24/12 09/30/12 M----- 1 \$4,000.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WESHM 09/24/12 7:58 PM Mon NBC Prime VOICE Prime Other :30 BN12003H \$4,000.00 NM									
30	09/23/12	09/23/12	NFL PRE-GAME Class of Time - Immediately Pre-emptible without notice	7:00P-8:00PM	-----S	:30	1	\$2,000.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 09/17/12 09/23/12 -----S 1 \$2,000.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WESH Su 09/23/12 7:07 PM NFL PRE-GAME 7:00P-8:00PM :30 BN12001H \$2,000.00 NM									
31	09/21/12	09/21/12	NBC Tonight Show Class of Time - Pre-emptible with notice	11:35P-12:35XM	----F--	:30	1	\$650.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 09/17/12 09/23/12 ----F-- 1 \$650.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WESHF 09/21/12 12:09 AM NBC Tonight Show 11:35P-12:35XM :30 BN12001H \$650.00 NM									
32	09/22/12	09/22/12	NBC Saturday Class of Time - Pre-emptible with notice	Sat 8-10am	-----S-	:30	1	\$1,200.00	NM

This invoice is subject to Hearst Television's Terms and Conditions which can be reviewed on our company website at www.hearsttelevision.com/for_advertiser.
 We warrant that the actual broadcast information shown on this invoice was taken from the program log

DUPLICATE INVOICE

Send Payment To:



WESH
P O Box 26876
Lehigh Valley, PA 18002-6876
FIN# 59-3186949

Invoice #	Invoice Date	Invoice Month	Invoice Period
936082-1	09/30/12	September 2012	08/27/12 - 09/24/12

Advertiser	Product	Estimate Number
Nelson/D/Senate	NELSON/S/D	477

www.wesh.com

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type																																								
32	09/22/12	09/22/12	NBC Saturday Class of Time - Pre-emptible with notice	Sat 8-10am	-----S-	:30	1	\$1,200.00	NM																																								
<table> <tr> <td>Weeks:</td><td><u>Start Date</u></td><td><u>End Date</u></td><td><u>MTWTFSS</u></td><td><u>Spots/Week</u></td><td><u>Rate</u></td><td colspan="4"></td></tr> <tr> <td></td><td>09/17/12</td><td>09/23/12</td><td>-----S-</td><td>1</td><td>\$1,200.00</td><td colspan="4"></td></tr> <tr> <td>Spots: #</td><td>Ch</td><td>Day</td><td>Air Date</td><td>Air Time</td><td>Description</td><td>Start/End Time</td><td>Length</td><td>Ad-ID</td><td>Rate Type</td></tr> <tr> <td>1</td><td>WESH</td><td>Sa</td><td>09/22/12</td><td>8:57 AM</td><td>NBC Saturday</td><td>Sat 8-10am</td><td>:30</td><td>BN12003H</td><td>\$1,200.00 NM</td></tr> </table>										Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>						09/17/12	09/23/12	-----S-	1	\$1,200.00					Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type	1	WESH	Sa	09/22/12	8:57 AM	NBC Saturday	Sat 8-10am	:30	BN12003H	\$1,200.00 NM
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>																																												
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1	WESH	Sa	09/22/12	8:57 AM	NBC Saturday	Sat 8-10am	:30	BN12003H	\$1,200.00 NM																																								
33	09/23/12	09/23/12	Sun Sunrise@6-8 AM Class of Time - Pre-emptible with notice	6:00-8:00 AM	-----S	:30	1	\$300.00	NM																																								
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Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>																																												
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1	WESH	W	09/19/12	11:26 PM	M-Su News @ 11PM	11-1135p	:30	BN12003H	\$1,500.00 NM																																								
<u>Total Spots</u>							55																																										

Payment Terms 30 Days

<u>Gross Total</u>	\$45,050.00
<u>Agency Commission</u>	\$6,757.50
<u>Net Amount Due</u>	\$38,292.50